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Annual TRADE LIST

FLOWER AND FIELD SEED

Independence. Ia. - 1914

This is Our Twenty-fifth Annual Price List

And it makes us feel OLD and SUBSTANTIAL to think that the present year will complete a Quarter of a Century for us as Seedsmen.

We look with pride upon the progress we have made, but realize that we have only just began to fill the field that is opening for us. Our plan for the future is to push out for a larger share of the seed business with more energy than we have in the past. Substantial and lasting success is never attained without real merit; and our success is accounted for by the quality of the seed we have sold and our treatment of our customers.

Our continual effort has always been in the past to sell not only SEED, but

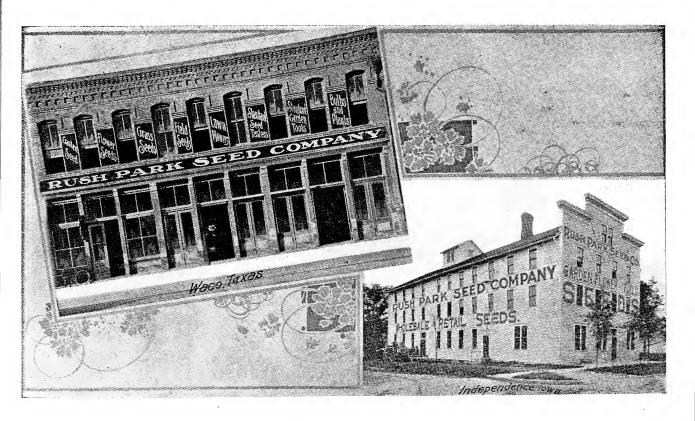
SERVICE and SATISFACTION, and our aim in the future is to continue this policy.

With the improved facilities, we will be in better shape to live up to our slogan.

"SEEDS, SATISFACTION AND SERVICE"

Rush Park Seed Co., Independence, Iowa

January, 1914



RUSH PARK SEED CO. Independence, Iowa

Bulk Seed Prices

NAYE ARE NOT BOUND by these prices for any time or quantity, and they are subject to change without notice. At the same time we will do our best to fill all orders at prices ouoted as long as our present stocks hold out. All seed sold subject to the following NON-WAR-RANTY customary with all seed-men: We. Rush Park Seed Co., do test our seeds before sending them out and use our best endeavors so have all seed sold by us exactly as represented, but give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds we send out, and will not be in any way responsible for the crop RUSH PARK SEED CO.

The Items Set in Bold-Faced Type are Most Popular

BEANS-Dwarf or Bush. Per Ru CORN-Sweet or Sugar. Keeney's Bust Proof Wax \$5.00 Improved Golden Wax 5.00 Early Adams \$2.00 Wardwell's Kidney Wax 6.00 Early White Corv 3.25 Pencil Pod Black Wax 5.00 Black or German Wax 5.00 Extra Early Cory 3.25 New Davis Kidney Wax 5.00 Early Minnesota 3.00 Improved Early Red Valentine 4.25 Crosby's Early 3.00 Early Mohawk 4.00 Black Mexican 3.25 Early Yellow Six Weeks 4.00 Refugee or Thousand to One 4.50 Country Gentleman 3.25 Dwarf White Kidney, Field 3.50 Egyptian Sweet, Late 2.75 Dwarf Horticultural 4.25 Stowell's Evergreen 2.75 Burpee's Bush Lima 6.00 Mammoth Late Sweet 2.75 Henderson's Dwarf Lima 6.00 Burpee's Stringless Green Pod Golden Bantam 3.50 Early Evergreen 3.00 BEANS-Pole or Running. Large White Lima 5.50 Sweet Corn is sold by measured bushel. In Iowa we bill Sweet White Dutch Case Knife 5.00

5.00

5.00

4.75

Corn out by the pound on basis of these prices at measured bushel.

2-bu, lots of one sort. Beans or Corn, 25 cents per bu, less.

Horticultural or Cranberry

Kentucky Wonder or Old Homestead

Red Speckled Cut Short or Corn Hill

FOR SEASON 1914

POP CORN.	Per Lb.	PEAS—Later Varieties, Continued.	Per Bu
For Seeding or Popping	.06	Large White Marrowfat Black Eye Marrowfat	3.75
PEAS-First Early Sorts.	Per Bu.	*Melting Sugar (edible pods) *Tall Gray Sugar (edible pods) Field Peas, White (net cash)	6.50
Rush Park Seed Co.'s Extra Early	\$5.00	Field Peas, Canada Green (net cash	1) "
Alaska or Earliest of All	4.00		
First and Best	3.20	* Indicates wrinkled varieties and are sold 56 lbs to the bushel. In fowa we bill Peas by the pound on basis of these prices and weights Two bushels, one sort, 25 cents per bushel less.	
PEAS-Extra Early Dwarf.			
*American Wonder	6.00	ASPARAGUS.	D I b
*McLean's Little Gem	5.50	ASPARAGUS.	Per Lb
Improved Tom Thumb	6.00	Conover's Colossal	\$ 3
*Nott's Excelsior	0.00	Mammoth Columbian	
*Gradus	7.00		
PEAS-Second Early.		BEET.	
LAS Scoons Early.		Crosby's Egyptian	
*McLean's Advancer	5.50	Bastian's Early Blood Turnip	.5
*McLean's Advancer *Bliss Everbearing	4.50	Dewing's Blood Turnip	
*Bliss Abundance	5.50	Early Blood Turnip	
*Carter's Telephone	6.00	Eclipse Blood Turnip	
Pride of the Market	6.00	Egyptian Blood Turnip	
		Edmand's Early Blood Turnip	
PEAS-Later Varieties.		Long Smooth Blood	
		Swiss Chard or Sea Kale Beet	
*Carter's Stratagem"	მ.00	Lentz's Early Turnip	
*Champion of England	5.00	Detroit Dark Red	
*Yorkshire Hero	5.00	5-pound lots of one sort, 3 cents per pound less.	

RUSH PARK SEED CO. Independence, Iowa			
BEETS-Mangel Wurzel.	Per Lb.	CELERY.	Per Lb.
Mammoth Long Red	\$.18	Golden Self-blanching (imported Fren	ch)\$6.00
Golden Tankard	18	Golden Hearted Dwarf	
Vilmorin's Imperial Sugar	18	Boston Market	1.40
Klein Wansleben	18	White Plume, improved	1.40
Giant Half Sugar	18	Giant White Solid	1.40
50-1b. lots, 2c per lb, less.		Celeriac or Turnip Rooted	1.00
CABBAGE.			
Early Jersey Wakefield, Am. grown	1.20	CAULIFLOWER. Per Oz.	Per Lb.
Early Winnigstadt	1.00	Henderson's Early Snowball \$1.00	\$15.00
Early York		Extra Early Paris	5.00
Early Flat Dutch, Am. grown	1.10		
Henderson's Early Summer	1.20	CRESS.	
Sure Head, Am. grown	1.20	Curled or Pepper Grass	
All Season, Am. grown	1.20		
Henderson's Succession	1.20	CUCUMBER.	
Red Dutch or Rock Red		Early Russian	
Marblehead Mammoth, Am. grown		Early Green Cluster	
Im. Prem. Late Fiat Dutch, Am. grown		Early Frame or Short Green	.50
Large Late Drumhead, Am. grown		Improved Early White Spine	
Hollander		Boston Pickling	.50
Early Drumhead	1.10	Chicago Pickling	
Copenhagen Market	4.00	Jersev Pickling	
CARROT.		Nichols' Medium Green	.50
French Forcing or Early Shorthorn		Improved Long Green	.60
Early Scarlet Horn		Long Green Turkey	
Danver's Half Long		Green Prolific	
Ox Heart or Guerande Improved Long Orange		EGG PLANT. Per Oz.	Per Lb.
Large White Belgian		New York Improved \$.20	\$2.00
Yellow Belgian		Early Long Purple	2.50

FOR SEASON 1914

ENDIVE.	Per Lb.		er Lb.
White Curled	\$.60	Texas Cannon Ball	\$.50
Green Curled	60	Acme or Baltimore Market	.60
		Osage	.60
KALE.		Green Nutmeg	50
Dwarf German Curled	65	Improved Nutmeg	50
Tall Scotch Curled	65	Early Hackensack Montreal Market	50
,		Montreal Market	60
KOHL RABI.		Skillman's Netted	50
Early White Vienna	1.00	Bay View	50
Early Purple Vienna	1.00	Emerald Gem	60
		Netted Gem	60
LEEK.	00	Banana	75
Large London Flag	9 0	Orange Christiana	65
HERBS.		Miller's Cream	, .60
	1.95	Netted Gem or Rocky Ford	45
Sweet Marjoram	2.00	MELON-Water.	
ThymeSummer Savory	1.00	Thomas Watson	25
Sage	1.50	Florida Favorite	30
Dage	1.00	McIver's Sugar	30
LETTUCE.		Kentucky Wonder	50
Simpson's Early Curled	45	Sweetheart	30
Black Seeded Simpson		Seminole	35
Improved Hansen	.45	Georgia Rattlesnake or Gypsy	30
Prize Head	45	Pride of Georgia	30
White Summer Cabbage		Phinney's Early	30
Early Curled Silesia	45	Peerless or Ice Cream	30
Green Fringed		Jordan's Gray Monarch	30
Early Tennis Ball, Black Seeded	45	Alabama Sweet	.35
Grand Rapids Early Forcing		Triumph	
Big Boston		Angel's Kiss	35
California Cream Butter		Harris' Earliest	35
	_		

RUSH PARK SEED CO. Independence, lowa

MELON-Water, Continued.	Per Lb.	ONION, Continued.	Per Lb.
Kolb's Gem	\$ 30	Crystal Wax Bermuda	Sold Out
Kleckley's Sweets or Monte Cristo		Red Bermuda	
Cuban Queen			
Cole's Early	.85	ONION SETS. March 1st, shipment.	
Jones' Jumbo	.35	Choice White Bottom	
Mammoth Ironclad		Choice Red Bottom	
Dixie		Choice Yellow Bottom	2.50
Mountain Sweet		PARSLEY.	Per Lb.
Duke Jones		Champion Moss Curled	
Citron, for preserving, red or green seede	ed ,50	Large Rooted or Hamburg	
MUSTARD.		Large Rooted of Tramourg	
		PARSNIP.	
White English	la	Hollow Crown or Guernsey	
Chinese, Smooth Leaved	30	Long Smooth White	
Southern Giant Curled	20		
OKRA.		PEANUTS, Spanish Pe	er 10 0 lbs. 5.50
Improved Dwarf White	.30	PUMPKIN.	
White Velvet or Lady Finger	.30	Connecticut Field	
		Sweet or Pie	
ONION.		Tennessee Sweet Potato	
Extra Early Red	1.00	Large Cheese or Kentucky Field	
Large Red Wethersfield		Cushaw Crookneck	
Yellow Globe Danvers	1.00	Mammoth Tours	5 0
Southport Red Globe		PEPPER	
Southport White Globe	1.40	Large Bell or Bull Nose	
White Portugal or Silver Skin		Long Red Cayenne	
Spanish King or Prize Taker		Ruby King	
Australian Brown		Golden Dawn	
White Bermuda	1.75	Sweet Mountain	1.40

FOR SEASON 1914

RADISH.	Per Lb.	SPINACH.	Per Lb.
Early Scarlet, Turnip Rooted Early White Tipped Scarlet Turnip French Breakfast Rosy Gem Early Deep Scarlet, Olive Shaped	.35 .35 .40 .35	Long Standing Round Leaf Prickly Seeded Broad Leaf Bloomsdale Savoy	\$.15 .15 .15
Early White, Olive Shaped Early White Turnip Long White Strasburg Wood's Early Frame	.30 .30 .35	SQUASH – Winter. True Hubbard Boston Marrow	.60
Improved Chartier White Naples Yellow Summer Turnip Early Long Scarlet, Short Top		Marblehead Golden Hubbard Fordhook	50
White Vienna or Lady Finger California Mammoth White Winter Long Black Spanish Winter		SQUASH-Summer. Early White Bush Scalloped Early Summer Crookneck	.35
China Rose Winter Non Plus Ultra Early Forcing Icicle	40	TOMATO. Livingston's Perfection Red Trophy	1.00
RAPE. Dwarf Essex, True Ask for prices on large quantities.		Acme Optimus Livingston's Favorite Dwarf Champion or Tree	1.00 1.00 2.00
RHUBARB. Victoria		Livingston's Beauty New Stone Ponderosa, true stock Ground Cherry or Husk Tomato	1.00 2.25
SALSIFY or Vegetable Oyster. Long White French Sandwich Island Mammoth		Golden Queen Earliana Matchless	1.50 1.50

RUSH PARK SEED CO. Independence, Iowa

TURNIP.	Per Lb.	SWEET PEAS, Continued.	Per Lb.
Early White Milan, for forcing	\$.35	Lady Grisel Hamilton, light lavender	*1.00
Purple Top Strap Leaf, Am. stock		Salopian, scarlet	1.00
Purple Top White Globe	25	America, Striped, bright red	1.00
White Flat Dutch or White Top Strap Lea	af25	Navy Blue, dark Blue	1.00
Early White Egg			
Yellow Stone			
Golden Ball or Orange Jelly		SUNFLOWER.	
Seven Top		Mammoth Russian	
Cow Horn			
Purple Top Yellow Aberdeen			
RUTABAGA.		SUGAR CANE.	
Improved American Purple Top	25	Early Orange Ma	rket Price
Skirving's Purple Top	25	Early Orange Ma Early Amber, select Ma	"
Carter's Imperial Swede	.25	Red Top	"
White Sweet German			
SWEET PEAS.		PDOOM CODN	
	14	BROOM CORN.	¢ 07
Extra Fine Mixed, consisting of the		Improved Missouri Evergreen	
Eckfords, Spencer and Unwin Sorts Eckford Mixed			
Eckiola Mixea		NASTURTIUM.	
SWEET PEAS—Named Sorts.		Tall Mixed	.35
Countess Spencer, rose pink	1.00	Dwarf Mixed	
Gladys Unwin, large, pale pink	1.00	·	
Blanche Burpee, pure white	1.00		
Dorothy Eckford, best white	1.00	LAWN GRASS.	Per Bu.
Agnes Johnson, rose pink and cream	1.00	Rush Park Mixture, fancy, 20 lbs. to bu	
Prima Donna, soft pink		Fine Mixed, 15 lbs. to bu.	
Royal Rose, deep rose pink	1.00	Bermuda Grass, per lb	1.00



WE HAVE SECURED from a seed house that failed some bulk seed cabinets, such as the one shown in the bulk seed display in the cut above. These cabinets have a glass front which shows up the small seed, such as Turnip, Onion, Radish, Cucumber, Beet, etc., to the best possible advantage. There is a nice place for labels or cuts, showing up the different varieties on sale. The cabinet occupies but a little counter room—about one foot by three—and has room for sixteen varieties of seed. It opens for filling on top, and for retailing, the seed are taken out at the bottom on the back side. A slide regulates the flow of seed so that they feed down automatically as fast as they are taken out. It displays them attractively, keeps them from dirt, etc. Price, \$2.00, with a general bulk seed order.

Package Seeds

We were pioneers in the matter of selling seed outright, and have done more to educate the trade to the advantages of that plan than any other seed house in the country. A dealer who handles any seed to speak of can not afford to sell them on commission. It would be just as business-like to handle coffee, tea, spices or molasses that way. The business way is to buy your seed outright at their value. Take a business chance and make more than double the profit on what you sell. We spoke of taking a "chance," but there is no more chance to take buying packet seed than there is buying any other commodity. Our plan of replacing the short-lived seeds with new ones each year, while it primarily protects our own reputation, incidentally protects our customers. Those who have dealt with us steadily for ten, and some even twenty years, never lost a package of seed.

It is the duty of all retail dealers who handle seed to put this branch of their business on the most paying basis possible, and to do that they should confine themselves principally to *one line* of seed and buy that *outright*. Our "Unrivalled" line offers more value for the money and more advantages to dealer and customer than any other line of seed on the market.

Mammoth Monogram Packets

THESE PACKETS are the mammoth size and contain double the standard amounts of seed and make a most saleable packet. The customer is satisfied with the quantity he gets and buys "satisfaction" with every packet in the quality of seed. These seeds are packed in regular assorted cases of 500 packets each, and sell for \$1.50 per 100 packets, or \$7.50 for the case. We also pack in 300-packet cases at same price per hundred, but in less quantity than 500 packets we are obliged to charge 25 cents for the case, which only partially covers its cost. This makes the 300 regularly assorted cases of these large packages cost \$4.75. They retail for \$15, paying over 250 per cent profit. The regularly assorted cases of these goods are, to the best of our knowledge and ability, assorted to meet the requirements of the trade in the section of the country where they go, we assorting them differently according to locality to which shipment is made.

If you have never handled these packets, a regular assortment will doubtless fit the wants of your trade as well or better than any assortment you could select yourself, but we can furnish these packets to you in any assortment you may desire at the price of \$1.50 per 100 packets.

Seed in Cartons

WE PUT UP a very attractive and saleable package of Peas, Beans and Corn in a one-half-pint package to retail at 10 cents; 4-ounce package of Turnip and Rutabaga to retail at 15 cents; 2½-ounce package Beet to retail at 15 cents; 2-ounce package Onion to retail at 25 cents, and a 1-pint package of Peas and Corn to retail at 15 cents. Our regular assorted case of these packages we call our "Bulk Assortment." It contains 90 packages, costs \$5.00, and has a retail value of \$10.40. We sell all these in quantity and assortment to suit the customer. Varieties, sizes and prices as below:

BEET- $1\frac{1}{2}$ -ounce packages at 60c per dozen.

Long Smooth Blood, Early Blood Turnip, Egyptian Blood Turnip.

ONION-2-ounce packages at \$1.00 per dozen.

Red Wethersfield, Yellow Globe Danvers.

TURNIP—4=ounce packages at 80c per dozen.

Purple Top Strap Leaf, Improved American Purple Top Rutabaga, Purple Top White Globe.

BEANS—½=pint packages at 70c per dozen.

Black Wax, Golden Wax, Red Valentine, Long Yellow Six Weeks.

BEANS (Pole)—1/2=pint packages at 75c per dozen.

Large White Lima, Burpee's Bush Lima, Red Speckled Cut Short, Horticultural, White Dutch Case Knife, Kentucky Wonder.

PEAS-1/2 = pint packages at 70c per dozen.

American Wonder, McLean's Little Gem, Tom Thumb, First and Best, Stratagem, Champion of England, Marrowfat, Bliss' Everbearing.

PEAS-1=pint packages at \$1.00 per dozen.

American Wonder, McLean's Little Gem, Bliss' Everbearing, Marrowfat, Champion of England.

CORN—½ = pint packages at 35c per dozen.

Cory, Early Minnesota, Evergreen, Crosby's Early.

CORN-1-pint packages at 50c per dozen.

Cory, Early Minnesota, Evergreen.

TURNIP-2-ounce packages at 45c per dozen.

Purple Top Strap Leaf, Purple Top White Globe, White Top Strap Leaf, Cow Horn, Seven Top.

For the Benefit of Those Who are Not Acquainted

With Our Line

We have arranged the following assortments which will undoubtedly be a convenience and a help to you in ordering.



COMBINATION ASSORTMENT NO. 1

1 case 500 Mammoth Monogram packets Vegetable Seed which retail at \$25.00 1 case 100 Mammoth Monogram packets Flower Seed which retail at 5.00	Cost \$ 7.50 Cost 2.00
1 case 90 Bulk packages assorted Peas, Beans, Corn, Turnip, Beets, Onions 10.60	Cost 5.00 Cost 1.25
1 case 48 Cartons Sweet Peas and Nasturtiums, assorted 2 dozen 2-ounce packets	Cost 2.50
	Cost \$18.25

RUSH PARK SEED CO. Independence, lowa



COMBINATION ASSORTMENT NO. 1

1 case 300 Mammoth Monogram packets Vegetable Seed which retail at \$15.00	Cost\$ 4.75
1 case 100 Mammoth Monogram packets Flower Seed which retail at 5.00	Cost 2.00
1 case 44 Bulk packages assorted Peas, Beans, Corn, Turnip, Beets, Onions 5.20	Cost 2.75
1 case 10 1-quart packages Unrivalled Mixed Lawn Grass, which retail at 2.00	Cost 1.25
Paying nearly 200 per cent. profit, with a retail value of \$27.20	Cost\$10.75

Standard-sized Packets

TO MEET the demand for a cheaper packet we put up the old style, standard-sized packet used by most seedsmen. We pack them in any sized case from 250 packets to 500 packets. Our price on these is \$3.50 for 250 packets: \$6.50 for 500 packets; \$12.50 for 1,000 packets, with no charge for the case. In larger quantities, to be used as a leader in department stores and other aggressive dealers, we can quote a special low price, and in this connection we want to say that there is nothing you can use for a "leader to attract trade that will be as successful and satisfactory as garden seeds in their season.

Bear in mind, these seeds are not to be compared with the cheap packets put up by some seedsmen for department store trade, but are standard size in quantity of seed, and the seed is also of the very finest quality. They will retail for as much as any other packet seed, in which case they pay a profit of 300 per cent., or if sold at two packets for 5 cents, pay 100 per cent. profit, and will more than pay out if used as a leader at 15 cents or 20 cents a dozen.

We Help You Sell the Seed



To secure an order from you is not our final object; for unless you sell the goods so as to be in a position to buy as large or an increased order next year, we will be the loser equally with yourself.

Our line of Packet Seed is a most saleable one and will out-sell any line in the market if given an equal chance. But this does not satisfy us. We want more than our share, and to assist in the sale of the goods after they are in the dealer's hands, we offer ROGERS' SILVERWARE as a premium to users of our Packet Seed.

Bear in mind that this is not the ordinary premium silver, but Rogers' Guaranteed plate. We send poster and other matter advertising this deal with all ourshipments of Packet Seed, and it will pay you to give this matter some publicity with your trade. We have tried to relieve the dealer of all trouble in the matter, for your customers send to us direct for the premium.

Our plan is to mail this spoon to your customer for the return to us of 6 empty packets and 10 cents to pay the cost of but the packing and postage.

These spoons are worth at retail from 20 to 25 cents aach and cannot be bought for less. Everyone who has procured one is anxious to complete the set.

It is not necessary to return all of the empty packet. The bottom Front Name Plate can be cut off and sent us. even before the seed are used.

Regarding Terms, Shipping, Etc.

Important-

Please read this and avoid a misunderstanding. All bills are due and payable 60 days from the time of shipment you specify on your order. Owing to the size of our business it is impossible to ship all orders on the particular date specified, therefore we must ship some orders earlier; but give you the advantage of the full dating. Accounts not paid at maturity are subject to draft without notice.

Field Seeds-

Grass Seeds of all kinds, Clovers, Field Corn, Field Peas, Dwarf Essex Rape, are net cash; no discount.

Discount-

A 2 per cent, discount will be allowed for cash if paid within 19 days from date of invoice; 1 per cent, in 30 days. Absolutely net cash in 60 days.

Charge for Packages-

We make no charge for cases, furnishing them free with all orders for package seed that are large enough to use a case. Bags, packing boxes, crates or barrels are charged at cost.

F. O. B. Independence, Iowa

Unless by special arrangement, all goods are placed f. o. b. cars our station. Please bear in mind that a receipt from common carrier constitutes a

delivery. We cannot be held responsible for damage or loss in transportation. Your recourse is with the carrier. However, we will use every effort to assist customers in tracing and locating delayed or lost shipments.

Mail Orders

We are centrally located and most of the trade who receive this list will be able to get their orders filled sooner if ordered of us than from any other point. Mail orders during the season always receive the most prompt attention. We put forth every effort to have every order go forward on the first train.

Shipping Directions

It is always best to give plain and explicit shipping directions, but in the absence of such directions we will use our best judgment, and will always endeavor to select the quickest and cheapest route. When small packages are desired by mail or express, prepaid charges or postage will be about 8 cents per pound extra, which amount will be added to invoice.

Parcels Post and Express-

Seeds do not come under the present Parcels Post regulations, but may be shipped under the old ruling for ½c an ounce or 8c per pound irrespective of distance. For long distances this is cheaper than Parcels Post. The Express companies make a special rate on seeds of 20 per cent. less than regular rate.



We have a COMPLETE LINE of these "STANDARD" Tools in Stock, and Can Serve the Trade Promptly.

.....Write for.....

MORE COMPLETE LIST and INFORMATION

